[**Position Title**] – Make sure this is short and relevant.

*Example: Regional Sales Manager Not: Region Sales Manager based in London (50K)*

[**First Paragraph**] – Include Job title, location and salary here.

*Example: Due to expansion, an exciting position has become available for a Regional Sales Manager to join our friendly team based in London. The successful Regional Sales Manager will earn £25,000 - £35,000, in addition to uncapped commission and 25 days holiday. If you have experience selling software solutions and leading a team of sales executives, then this is a perfect opportunity to grow your career and earn good money.*

[**Role Requirements**] – Who are you looking for?

*Example:*

* *5+ years’ experience in a Sales Manager role.*
* *2+ years’ experience in the Software Sales Industry.*

[**Role Responsibilities**] – What will the candidate be doing?

*Example:*

* *Managing the sales processes from start to finish.*
* *Attending booked appointments with clients.*

[**Company + Benefits**] – Who is your company and why would they want to work here?

*Example: We are an award-winning accounting software provider in the UK with over 100 employees across two locations; London and Manchester. We believe that hard works pays off and always invest in our staff, becoming a gold investor in people 2018.*

***Why should you apply?***

* *Competitive Salary (35K+)*
* *Great Location (10 minutes from the station)*
* *Generous Holidays (25)*

[**Call To Action**] – How can the candidate apply?

*Example: To apply for the Regional Sales Manager based in London, please send a copy of your CV and a short cover letter by using the apply button provided on the page. We will aim to get back to you within 2-5 working days, thank you for your application.*

**Tip:**

**Provide as much information as you can in the additional fields such as salary and postcode.**