Job Title: Copywriter

Company: [Insert Company Name]

Location: [Insert Location]

Salary: [Insert Salary Range]

Job Type: Full-time, Permanent

We are looking for a talented and creative Copywriter to join our team. The successful candidate will be responsible for creating compelling and engaging content for various media channels, including websites, social media, advertising, and direct mail.

Responsibilities:

* Develop and write engaging and persuasive copy for various media channels, including websites, social media, advertising, and direct mail.
* Collaborate with the marketing team to develop creative concepts and campaigns that align with the brand and marketing objectives.
* Ensure all content is accurate, grammatically correct, and in line with brand guidelines.
* Conduct research and gather information to ensure content is well-informed and relevant.
* Edit and proofread all content to ensure it meets high-quality standards.

Requirements:

* Proven experience as a copywriter or similar role.
* Excellent writing, editing, and proofreading skills.
* A strong portfolio of work that demonstrates creativity, attention to detail, and the ability to write for different audiences and media channels.
* A degree in English, Journalism, Marketing, or a related field is preferred.
* Familiarity with SEO principles and best practices is a plus.
* Strong time-management and organizational skills, with the ability to prioritize tasks and meet tight deadlines.

If you are a creative and talented copywriter with a passion for writing, we would love to hear from you. Please submit your CV and a portfolio of your work for consideration.

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