Job Title: Marketing Assistant

Location: UK

Salary: Competitive, dependent on experience

Job Type: Full-time

Job Description:

We are seeking a creative and driven Marketing Assistant to join our marketing team in the UK. As a Marketing Assistant, you will play a key role in supporting our marketing initiatives, including social media, email marketing, and content creation. You will work closely with the marketing team to ensure that our marketing efforts are executed effectively and aligned with our company's goals and objectives.

Responsibilities:

* Support the marketing team in executing social media, email marketing, and content creation initiatives
* Help manage and update our website and social media channels
* Conduct market research and assist in the creation of marketing collateral, such as whitepapers, case studies, and videos
* Assist in organizing and executing events and webinars
* Monitor and report on marketing performance and make recommendations for improvement
* Collaborate with other teams to ensure that our marketing initiatives are aligned with our company's goals and objectives
* Stay up-to-date with marketing trends and best practices

Requirements:

* Proven experience as a Marketing Assistant or similar role
* Excellent communication and interpersonal skills
* Strong attention to detail
* Ability to work independently and as part of a team
* Experience using marketing tools and platforms, including social media, email marketing, and content management systems
* Proficiency in Microsoft Office, particularly Excel and PowerPoint
* Bachelor's degree in Marketing, Business Administration, or a related field

If you are a motivated and creative individual with a passion for marketing, we would love to hear from you. Please send your CV and cover letter to us for consideration.

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