Job Title: SEO Executive

Location: UK

Salary: Competitive, dependent on experience

Job Type: Full-time

Job Description:

We are looking for an experienced and driven SEO Executive to join our team in the UK. As an SEO Executive, you will be responsible for developing and executing successful search engine optimization campaigns to improve our website's visibility and drive organic traffic. You will work closely with the marketing team to ensure that our SEO initiatives are aligned with our company's goals and objectives.

Responsibilities:

* Develop and execute successful search engine optimization campaigns to improve website visibility and drive organic traffic
* Conduct keyword research and optimize website content to improve search engine rankings
* Manage on-page and off-page SEO tactics to improve website visibility
* Collaborate with the marketing team to develop content strategies that align with SEO goals
* Monitor and analyze website traffic and user behavior using analytics tools
* Stay up-to-date with industry trends and best practices
* Work closely with the web development team to ensure technical SEO requirements are met

Requirements:

* Proven experience as an SEO Executive or similar role
* Excellent analytical and problem-solving skills
* Experience with keyword research and optimization tools
* Strong attention to detail
* Ability to work independently and as part of a team
* Experience with Google Analytics or other web analytics tools
* Bachelor's degree in Marketing, Business Administration, or a related field

If you are a results-driven individual with a proven track record of improving website visibility and driving organic traffic, we would love to hear from you. Please send your CV and cover letter to us for consideration.

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