Job Title: Social Media Assistant

Location: UK

Salary: Competitive

We are currently seeking a talented and motivated Social Media Assistant to join our growing team. As a Social Media Assistant, you will be responsible for managing and growing our social media presence across various platforms, including Facebook, Twitter, Instagram, LinkedIn, and TikTok.

Key Responsibilities:

* Creating and scheduling social media content that engages our target audience and drives traffic to our website
* Monitoring and responding to social media comments, messages, and reviews
* Collaborating with the marketing team to develop and implement social media campaigns that align with our business goals
* Conducting social media analysis and reporting to measure the effectiveness of our social media efforts
* Staying up-to-date with social media trends and best practices to continuously improve our social media strategy

Requirements:

* Bachelor's degree in marketing, communications, or a related field
* 1-2 years of experience in social media management or a related field
* Knowledge of social media platforms and tools, including Facebook Business Manager, Hootsuite, and Google Analytics
* Excellent communication skills and the ability to write engaging social media copy
* Strong attention to detail and the ability to manage multiple tasks and priorities

If you're a creative and strategic thinker with a passion for social media, we want to hear from you! Please submit your CV and a cover letter outlining your experience and why you're a good fit for this role.

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