Job Title: Social Media Manager

Location: UK

Salary: Competitive

We are looking for an experienced Social Media Manager to join our team. As a Social Media Manager, you will be responsible for developing and executing our social media strategy across various platforms, including Facebook, Twitter, Instagram, LinkedIn, and TikTok.

Key Responsibilities:

* Developing and implementing a comprehensive social media strategy that aligns with our brand voice and business goals
* Managing all social media channels, including content creation, scheduling, and community management
* Collaborating with the marketing team to develop and execute social media campaigns that drive engagement, website traffic, and sales
* Conducting social media analysis and reporting to measure the effectiveness of our social media efforts and identify areas for improvement
* Staying up-to-date with social media trends and best practices to continuously improve our social media strategy

Requirements:

* Bachelor's degree in marketing, communications, or a related field
* 3-5 years of experience in social media management or a related field
* Proven track record of developing and executing successful social media strategies and campaigns
* Excellent communication skills and the ability to write engaging social media copy
* Strong analytical skills and the ability to interpret social media data to drive strategy and decision-making
* Experience with social media management tools, such as Hootsuite, Sprout Social, or Buffer

If you're a strategic thinker with a passion for social media and a proven track record of success, we want to hear from you! Please submit your CV and a cover letter outlining your experience and why you're a good fit for this role.

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